



September 23, 2009

[Recipient Name]
[Company Name]
[Street Address]
[City, ST ZIP Code]

Dear Group Administrator,

Thank you for choosing Asuris Northwest Health as the provider of coverage for your employees and their families. We are dedicated to developing innovative products that address the changing needs of our members and the many challenges of the health care system. Beginning in 2007, Asuris introduced a suite of health-focused plans that encourage members to lead healthier lives and empower them to become more engaged in making informed health care decisions. These plans were quickly embraced and today over 2,600 employers have enjoyed the value, ease of use and smooth transition to these products.

As a result we will be replacing older plans with Asuris's health-focused plan options. Your current plan will no longer be available for renewal on or after January 1, 2010, however, you will be able to choose from one or more of the Asuris's health-focused plans. You will receive more detailed information on your renewal options shortly.

By law, we are required to send communication to our members regarding this transition process at least 90 days prior to renewal. Please see the attached copy of the letter that will be sent to your enrolled employees. This is a notification letter and no action is required on their part at this time.

If you have questions regarding the new Asuris health-focused plans, please talk to your broker or Asuris sales representative. For the most up to date resources, provider information, and product details, visit our employer website www.asuris.com. We are glad you are a part of the Asuris community, and we look forward to continuing to serve you in the future.

Sincerely,

Brady Cass
Director, Sales