

Effective July 1, 2010 – January 1, 2011

Starting July 1st, Regence Life and Health will be offering a 10% discount to the rate for inforce Group Life Insurance policies that choose to offer Voluntary Life Insurance to their employees. This promotion will be effective for groups choosing to implement Voluntary Life between July 2010 and January 2011. New Voluntary policies effective January 1, 2011 will be considered eligible for this promotion and the implementation date of Voluntary Life does not need to match with the renewal date of the existing Group Life Insurance policy. Eligibility criteria are bulleted below. Please ask your Regence Life and Health Sales Rep for more information or for a quote on your existing groups.

For Inforce Group Life Policies

- Applies to NEW Voluntary Life attached to inforce Regence Life and Health non-experience rated, non-contributory life cases under 500 lives.
- When a group agrees to add a new line of Voluntary Life to an inforce Regence Life and Health employer paid life plan, the employer paid life rate will be reduced by 10%. This rate is effective for the next plan year up to a maximum 2-year rate guarantee.
- The new Voluntary Life will be offered at our manual rates and only has a 25% participation requirement. Mandatory Meetings with 75% employee participation, and Personalized Enrollment Forms will be required at enrollment.
- No policy discounts will be amended until all enrollment forms have been received in Underwriting and participation percentages are verified. The effective date for the discounts will match the effective date of the added Voluntary Life.
- The policyholder has the option to have the Voluntary Life policy anniversary date match the anniversary date of the inforce employer paid life, or request the anniversary date of the employer paid life be amended to match the newly added Voluntary Life.