



FOR IMMEDIATE RELEASE
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Asuris selects Spokane psychologist for 2009 Latino Hero Award
*Lily Baldwin-Garcia recognized for giving back to the community
and connecting newcomers with needed resources and support*

SPOKANE, Wash. — Asuris Northwest Health today announced it awarded Spokane clinical psychologist Lily Baldwin-Garduño its 2009 Latino Hero Award. The award is part of Asuris' ongoing commitment to the Latino community, honoring individuals of Latino descent who have given back to the community and have impressive professional or educational accomplishments.

"Lily Baldwin-Garduño has truly become a champion for Spokane's Latino community," said Francisco Garbayo, Asuris emerging markets manager. "Her commitment to breaking down the linguistic and cultural barriers facing newcomers to the community embodies the spirit of Asuris' Latino Hero Award."

Baldwin-Garduño is a clinical psychologist at the Children's Home Society of Washington, where she focuses on helping children and families who have recently immigrated to the Spokane area access the support and resources they need. She is also the current president of the Hispanic Business and Professional Association of Spokane.

"The Asuris Latino Hero Award was created to honor Latinos making significant contributions to the community, and it is part of Asuris' larger Latino outreach program focusing on health education," continued Garbayo. "At Asuris we understand and honor the changing face of our communities."

As the recipient of the Hero Award, Lily Baldwin-Garduño will receive \$2,000 which she plans to donate to the B.E.S.T. Program, a hospital-based behavioral treatment program for children ages 5-12. Ms. Baldwin-Garduño will also be featured in a Regence advertising campaign.

About Asuris Northwest Health

Asuris Northwest Health offers a full range of health care coverage options, including dental coverage, for eastern Washington employers and individuals. We also offer Medicare supplemental plans and Medicare Part D prescription drug coverage, and provide member access to more than 20,000 health care providers. Asuris is committed to improving the health of our members and our communities, and to transforming our health care system. For more information, please visit www.asuris.com or follow us at www.twitter.com/AsurisNWHealth. Asuris Northwest Health, a nonprofit health plan, is a subsidiary of Regence BlueShield, a leading health plan in Washington.

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