



For Immediate Release – August 28, 2007

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### **Scott Kreiling promoted to Vice President of Sales for Asuris Northwest Health**

(Seattle, WA) – **Scott Kreiling** was recently promoted to Vice President of Sales for Regence BlueShield, Asuris Northwest Health's parent company. Scott is responsible for sales and service in Washington. In this role he leads the sales and support staff in acquisition of new enrollment and retention of existing enrollment.

Scott joined Regence BlueShield in November 2002 as the Director of Sales. Prior that he served as Director of Sales and Marketing with PacifiCare. His responsibilities included group sales, broker relations and the rollout of a preferred provider organization (PPO) product. In addition, Scott held two sales management roles with Aetna U.S. Healthcare, including sales and service responsibilities for Alaska and Washington.

Scott earned a bachelor of art's degree from the University of Nebraska at Omaha. He will continue to be based in Seattle.

### **Regence appoints new community board members**

The Regence Board of Directors approved two new community board members for Washington State. The new community board members were appointed in June; their three year terms begin immediately. The community board is an advisory board separate from the governing Regence Board of Directors.

**Marty Dickinson** is president of Downtown Spokane Partnership in Spokane, Wash. In her current capacity, she leads a comprehensive downtown Spokane revitalization program including planning, advocacy, enhanced municipal services, project development and business development.

Prior to her current role, Marty was vice president of both the Spokane Regional Chamber of Commerce and Spokane Area Economic Development Council. She has a background in telecommunications as the General Manager for NEXTLINK, now known as XO Communications.

Marty graduated from Washington State University with a BA in Business and Marketing Communications. She lives in Spokane with her husband and three children.

**Ray Tennison** is President of Simpson Investment Company located in Tacoma, Wash. and its subsidiaries; Simpson Timber Company, which operates sawmills in the Pacific Northwest, Simpson Door Company, which operates plants in McCleary and Centralia, Wash. and Simpson Paper Company's Simpson Tacoma Kraft Company, which manufactures pulp, paper and linerboard at its mill in Tacoma, Wash.

Prior to joining Simpson, Ray worked for Boise Cascade Corporation where he held various positions in timberland and manufacturing management, finance and accounting and finally mill manager of their West Tacoma Mill in Steilacoom, Wash.

Ray attended Lamar University and the University of Texas, graduating with a degree in business and accounting. He is a Certified Public Accountant. Ray lives in University Place with his wife Marilyn. They have two adult children.

#### **About Asuris Northwest Health**

Based in Spokane, Asuris Northwest Health offers a full range of health care coverage options, including dental and vision coverage, for Eastern Washington employers and individuals. Asuris also offers Medicare supplemental plans and Medicare Part D prescription drug coverage, and provides member access to more than 19,000 health care providers. For more information, visit the company's Web site at [www.asuris.com](http://www.asuris.com). Asuris Northwest Health, a not-for-profit health plan, is a subsidiary of Regence BlueShield, a leading health plan in Washington.

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